

KTXA PROGRAM/ISSUES REPORT

October 1-December 31, 2009

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News: First In Prime (weeknights at 7pm and 8pm). The station also initiated a series called Survive In '09, a daily segment in each newscast which focuses on ways to help those in our community that have been adversely affected by the national economic downturn.

During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

TXA 21 KTXA

Quarterly Issues Report

October – December 2009

Community

10/2 7, 8pm A Report on what is the right age for children to stay home alone. **10/6 7, 8pm** The 40th Annual Paint the Town Pink Night was held in Fort Worth. It was a celebration for survivors of breast cancer. **10/6 8pm** The Many Faces of Breast Cancer which kicked off in Dallas gave breast cancer patients a chance to connect with others going through the same experience. It also allowed them the rare opportunity to spend quality time with top doctors. **10/7 8pm** The Medal of Honor Society presented its highest civilian award to Texas Congressman Sam Johnson. He received The National Patriot Award. **10/7 7, 8pm** Southern Living Magazine ranked Celebration Restaurant in Dallas number four on its list of Best Eateries in the south. **11/3 7, 8pm** University Park has a play area designed for all kids, including those with physical challenges. **11/3 8pm** Dan Burns finally received his high school diploma. He would have graduated from R. L. Turner High School in 1964, but was drafted, and never finished. **11/6 7, 8pm** The Breast Cancer 3-Day was held in Plano. **11/12 8pm** Dallas' Ronald McDonald House has a new home. It is twice the size of the existing house, serving 60 families every night. Southwest Airlines contributed \$1.2 million to the project along with thousands of volunteer hours. **11/12 8pm** Hundreds of Dallas elementary schools students learned about recycling. **11/12 7, 8pm** A native Texan was selected to be one of the astronauts on the final space shuttle mission.

11/13 7, 8pm Several retired NFL players pitched in to help build a new home for a 71 year old woman. The house was built in three days thanks to the players and the Holiday House Program. **11/16 7, 8pm** An Oak Cliff neighborhood is looking at bringing streetcars back to the area. **11/18 7, 8pm** Tips on staying safe when using a space heater. **12/1 8pm** The Dallas County Jail Choir made up of male and female inmates performed during the holidays. **12/3 7, 8pm** Dallas Mayor Pro-Tem Pauline Medrano hosted the Fifth Annual Holiday Cheer and Family Fun Event. City of Dallas employees adopted families in need, bought them gifts and hosted a party for the families. **12/9 7, 8pm** Snowball Express was celebrated in Dallas. Military families who've lost loved ones since 9-11 were in Dallas for an expense free several days of fun and relaxation. **12/11 7, 8pm** Olivia Bennett of Southlake who is an accomplished artist is featured in a new book called *The Richest Kids in America*. It's a collection of stories on some of the most successful and youngest entrepreneurs. **12/16 7, 8pm** The Live and Let Live Hotline was open to take telephone calls from troubled kids, teenagers concerned about their friends and parents worried that their children may soon be the victims of violence. Police, social workers and counselors manned the phones in hopes of saving lives. **12/17 7, 8pm** TXA 21 sponsored a toy drive for Fort Worth's Cowboy's Santas. The program provided toys to families in underserved communities. **12/23 7, 8pm** Cleaning for a Reason, a non profit organization cleans the homes of women with breast cancer.

Economy

Once a week at 7 and 8pm TXA 21 helps viewers find jobs by profiling them in Get a Job stories. **10/2 7, 8pm** Tips on how to enjoy the State Fair of Texas with very little money. **11/16 7, 8pm** An employment expert offers tips on how to search for a job during the holidays.

Crime

10/3 7, 8pm The Fort Worth Police Department held its annual Crime Prevention and Safety Fair. Some of the information on hand included auto theft, graffiti abatement and drunk driving. **10/6 7, 8pm** For National Night Out in Dallas and other neighborhoods around north Texas communities hosted block parties, barbecues and other events to help neighbors get to know each other and reduce crime. **11/3 8pm** The North Texas Crime Commission honored a large group of local police officers, deputies and federal agents. **11/4 8pm** The family of a Child Protective Services' worker who was shot and killed is honoring her with a fundraiser. The money raised will be used to help children in CPS custody. **11/13 7, 8pm** A Dallas city councilman and rapper 50-Cent kicked off a campaign against teen violence. **12/3 7, 8pm** Thanks to the Safe City Commission and local authorities citizens can anonymously report a crime via a web chat on the Crime Stoppers website. **12/9 8pm** Two-thousand teddy bears were donated to the Dallas Police Department and the Carrollton Fire Department. The bears will be given to children who experience stressful or traumatic situations.

Education

11/20 8pm A science teacher taught her science class at Watauga Middle School via satellite from a research ship 10,000 miles away. She participated in an Educator at Sea program. **12/7 7, 8pm** A North Texas public school is changing its curriculum to college preparatory. **12/9 7, 8pm** Beginning spring 2010 all sixth through 12th graders in Krum ISD will have some form of sex education included in their curriculum. **12/16 7, 8pm** Thirty Fort Worth schools and 48 Dallas schools are on a state failure list because of low test scores.

Medical

10/2 8pm The number of cases of gestational diabetes is on the rise. **10/6 8pm** Texas Health Presbyterian Plano is launching the 30 Minute Promise. Patients, no matter how minor the illness or injury will be seen by a doctor within thirty minutes of arrival. **11/3 8pm** The Center for Brain Health in Dallas received a six million dollar grant from the Texas state legislature. The grant will enable the Center to study ways to improve critical thinking skills in the state's youth. Experts say it's one of the most pressing issues with today's young people. **11/3 7pm** Psychologist Sylvia Gearing offers tips to help detect if someone is lying. **11/9 8pm** A north Texas doctor talks about prevention and treatment of diabetes. **11/9 7, 8pm** A woman who is concerned about not being able to have a child talks about why she made the decision to freeze her eggs. **11/16 7pm** A report on how a single mom of three turned to a breast cancer network for help when she was diagnosed with breast cancer. **11/20 8pm** A look at how employees at DFW Airport are staying healthy by participating in the company's fitness program. **11/20 7, 8pm** Two Fort Worth hospitals have cut the wait for those who have to be treated in their emergency room. The new program offers five dollar doctor visits, access to clinics and specialists and discounted medicine. **11/27 8pm** Students at a Garland middle school are learning how to workout and test their heart rate. **11/27 8pm** More north Texas women in their 20's and 30's are having strokes. **11/30 8pm** Dr. Michelle Ho talks about boils, what they are and where they are found. **12/3 7pm** Psychologist Dr. Sylvia Gearing discusses the role technology is playing in extra marital affairs. **12/7 8pm** Dr. Michelle Ho talks about hair loss, a problem more than half of American men and women experience. **12/11 7pm** A North Texas nine year old girl is hearing for the very first time. She had Cochlear Implants placed in both ears. **12/11 8pm** Gift ideas for those trying to get healthy in 2010. **12/16 8pm** Cases of mumps have been confirmed in several North Texas counties. **12/16 8pm** Dr. Michelle Ho discusses the cause and treatment of acid reflux and heartburn. **12/28 7pm** An Allen family is trying to encourage others to participate in organ donation programs. They donated their sons' organs when he passed away two years ago.